



The 2020 Census counts every living person in the 50 states, District of Columbia, and five U.S. territories. The Census is constitutionally mandated and conducted every 10 years. By April 1, 2020 every home will receive an invitation to participate. The Census bureau allows people to respond online, by phone, or by mail.

WHY IS IT IMPORTANT TO PARTICIPATE?

The results of the 2020 Census will help determine the following:

- How hundreds of billions of dollars of federal funding will be allocated to the State of New Jersey and its local communities.
- Census Data is also used to regulate representation in Congress, this determines how many seats New Jersey will receive in the House of Representatives.
- Census results will also provide updated data in population trends, growth predications, economic development, and employment opportunities for the decade ahead.

2020 CENSUS IMPORTANT DATES

There are several important dates to be aware of with the upcoming Census:

- **MARCH 12-20:** Households will begin receiving official Census Bureau mail with information on how to respond to the Census either online, by phone, or by mail.
- **APRIL 1ST CENSUS DAY:** By April 1, 2020 every home nationwide will receive an invitation to participate in the 2020 Census. Throughout the month of April, Census takers will count college students who live on campus, senior living residents, and others who live among large groups of people.
- **MAY- JULY:** Census takers will begin visiting households that have not yet responded to the Census either online, phone, or by mail.

WHAT WILL THE CENSUS ASK?

The Census Bureau will collect information about your household and the people living in it such as the following:

- How many people live in the residence as of April 1, 2020?
- If the residence is owned or being rented? Is the residence a house, apartment, or mobile home?
- Name, Date of Birth, Gender, Age, Race, Ethnicity, and relationship of ALL living dwellers in the residence. In total, there are nine (9) questions asked per person in your household. If desired one representative from the residence can fill out the Census form for everyone living in the home.

THE CENSUS BUREAU WILL:

- The Census Bureau **WILL** mail you a Census form, asking you to complete the Census online.
- The Census Bureau **WILL** mail you a paper form to be filled out and mailed back to the Census Bureau.
- The Census Bureau **WILL** send an official Census Taker Representative to your door and ask you to fill out the form if you have not responded online, by phone, or mail.
- The Census Bureau **WILL** come door to door to ask about you or your neighbors.

THE CENSUS BUREAU WILL NOT:

It is important to avoid potential fraud during the 2020 Census. Avoid scams by completing your 2020 Census when it arrives via mail.

- The Census Bureau **WILL NOT** ask you to come outside of your house.
- The Census Bureau **WILL NOT** ask for your Social Security Number.
- The Census Bureau **WILL NOT** email a link to fill out the Census online or ask for any personal information via email.
- The Census Bureau **WILL NOT** ask for any financial information, including your bank account or credit card information.
- The Census Bureau **WILL NOT** ask for money.

STAYING SAFE DURING THE 2020 CENSUS

If someone visits your home to collect Census data, you can do the following to verify their identity:

- Ensure the representative is wearing a valid ID badge, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.
- If you still have questions or concerns about a Census taker's identity, you can call 800-923-8282 to speak with a local Census Bureau representative.

FOR MORE INFORMATION ON THE 2020 CENSUS:

There are several ways to contact the U.S. Census Bureau for support.

For general questions call 301-763-INFO (4636) OR 800-923-8282

For Information on services for people who are deaf or hard of hearing: Call the TTY number at 800-877-8339 to reach the Federal Relay Service.

Website: <https://2020census.gov/en.html>

Facebook: <https://www.facebook.com/uscensusbureau>

Twitter: <https://twitter.com/uscensusbureau>

Instagram: <https://www.instagram.com/uscensusbureau/>

Youtube: <https://www.youtube.com/user/uscensusbureau>

State of New Jersey 2020 Census: <https://nj.gov/state/census.shtml>

